



Customer Spotlight

Healthier Resources, Inc.

Overview



Healthier Resources Inc. (www.healthierresources.com), is an international IT consulting and staff augmentation firm based in Charlotte, NC. HRI's market position depends on providing the highest quality and fastest service possible to their corporate clients. Communications is at the core of their business.

The Challenge

Before bringing in Sotto, the 20-person firm was dealing with multiple vendors for office phones and wireless phone service, and was not getting the level of support needed to find a secure, reliable solution for wireless email. "With some of the other communication service providers we talked to, we were looking at a challenge in managing the various pieces," said David Burak, HRI Vice President of Operations. "With its simple price plan and focus on the small medium size business, Sotto's service was a great fit for our company".

The Solution

The Sotto Wireless Service combines cellular service and office phone features into one simple service. HRI uses wireless email to rapidly and easily respond to their clients' urgent HR needs. In addition, because of their heavy cell phone usage, Sotto's Office Coverage capability saves HRI a significant amount of money and minutes on their cellular plan.

HRI Benefits

Sotto's Service helps HRI service customers better than ever before. Also, the Service has already resulted in a 10 to 15 percent productivity increase, with a 25 to 30 percent increase anticipated.

Quote

According to Travis Reep, Vice President of Services. "We do a lot of work with people on the West Coast. Our business doesn't stop at 6 p.m. With Sotto it's very easy for recruits and clients to contact us any time of day. We had two or three career placements last week that we wouldn't have had without Sotto's service in place. It makes it much easier to stay in touch."

Management

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David Burak Vice President, Operations

Contact

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